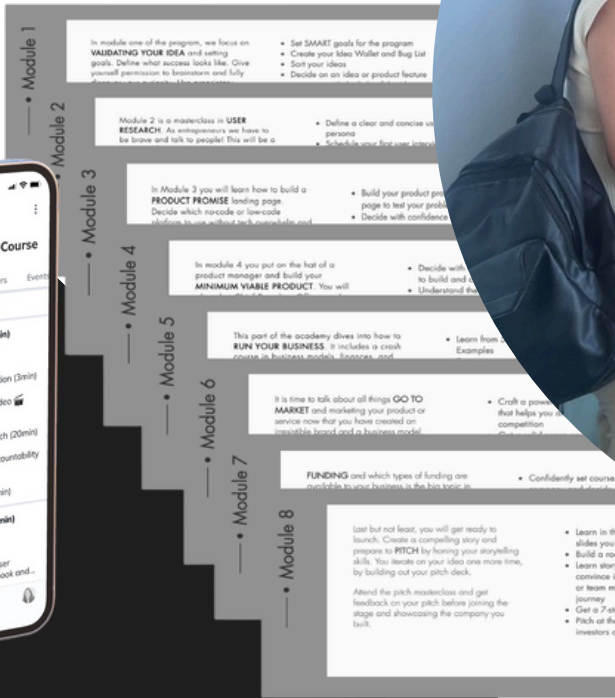
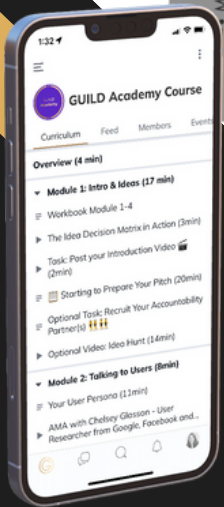


GUILD Academy



ENTREPRENEURSHIP PROGRAM

For women researchers at German Universities looking to learn about startups and commercialize their research



HOST:
ANNE COCQUYT

Award-Winning UC Berkeley Instructor, Bestselling Author, Startup Advisor

8-WEEK ONLINE
1.5 HRS / WEEK

1 WEEK IN SF FOR THE 10 WINNERS

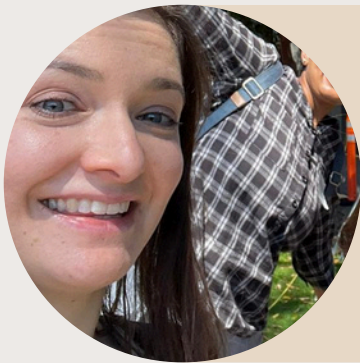
letsuild.com/academy



TESTIMONIALS

I thoroughly enjoyed it where as an individual I rediscovered myself. It was one of the best team activities I had been part of. Above all it's super fun to explore SF in an unique way!

KOMALI VALISHETTI - BIOBEACON



GUILD really helped me zero in on user research and our (complicated) user persona. The live sessions and talks by specialists were super high quality! Highly recommended! Never seen a program like it in Germany!

CHRISTINA PORT - CO-FOUNDER 2NAFISH

Amazing experience to focus on the growth of your idea and company in only 8 weeks! I already met with other founders from GUILD and I love the network - really helpful for a female entrepreneur coming from science!

DANA PIETRELLI - NEURODIVERSITY EXPERT



The program helped me to dedicate extra time weekly to my venture which I deeply appreciate. In SF, I discovered a unique approach to entrepreneurship and design thinking.

CAMILA QUINTERO - FOUNDER MEDIOWL



TESTIMONIALS

You did an amazing job and gave us unforgettable moments, empowering us to keep pushing forward with our startups.

**DOROTHEA VON GRIESSENBECK - FOUNDER
GRANTORING**



It was so nice to practice design thinking techniques and go sightseeing at the same time. And it was fun to see the city while solving the riddles.

IMENE - CO-FOUNDER GOODLE

Everything today was amazing. The activities were very well thought out. It pushed me outside my comfort zone.

CHAIMA - SENIOR SW ENGINEER AT MICROSOFT



In a week I was back on track with this program, while our Start Up was struggling before.

SVENJA ZIEHSLER, FOUNDER MENTALEE

1-WEEK TRIP TO SF FOR THE 10 WINNERS

letsguild.com/academy



Oh wow, where do I start when I start talking about my learnings from GUILD. The modules were very well structured so we knew what to do and most importantly why this was the next step. There was an incredible amount of additional material for us to follow up on. The live sessions were also very valuable in terms of duration and input. First hearing Anne's point of view, then an expert and then break-out rooms - great structure. It was very overwhelming at the beginning, but you get used to it and this feeling of being overwhelmed also helps with my main goal of getting rid of the perfection that we are taught in science, as it was not important to work through EVERYTHING in detail, but to take away what is important for you. I have to say, it really IS the actual perfect program for women in science who want to start their own business with an idea.

ANGELI GAWLIK, 2024 ONLINE PARTICIPANT

**1-WEEK TRIP TO SF FOR
THE 10 WINNERS**

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Hands down, the best entrepreneurship program I've encountered! It provides invaluable, step-by-step content and fosters an exceptional network. Anne's guidance is simply stellar – she's truly AWESOME!

Gain confidence in myself and get the tools and inspiration from many successful women to initiate my journey as an entrepreneur

It was a very hands-on program and a very good introduction to entrepreneurship in general. You really learn how to proceed fast and quickly work on your idea and validate it.

2024 ONLINE PARTICIPANTS

1-WEEK TRIP TO SF FOR THE 10 WINNERS

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MEET ANNE COCQUYT



SPEAKER | WORKSHOP HOST |
STARTUP ADVISOR | AUTHOR

Anne is a serial entrepreneur, lecturer, keynote speaker and startup advisor. She's the author of the startup bestseller *Dare To Launch*. She recently won the best teacher award at UC Berkeley Startup Center for Technology and Innovation.



Forbes

"COCQUYT IS THE REAL DEAL"

PAST AND PRESENT Anne speaks at international conferences, hosts workshops for startups and innovation-minded organizations, and mentors at numerous tech startup accelerators.



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

