



02 Sep - 06 Sep, 2024

GUILD Academy Innovation Program

San Francisco, Bay Area, USA

OVERVIEW

This one-week program aims to provide participants with an immersive experience in the San Francisco Bay Area's startup ecosystem, including networking with industry experts, visiting prominent tech startups, engaging in workshops, and culminating in a pitch session with investor feedback.

GOALS

1. Network and build relationships with industry experts, investors, researchers, and fellow entrepreneurs.
2. Enhance pitching skills through expert feedback and practice sessions.
3. Gain insights into the startup ecosystem by visiting tech companies, universities, and early-stage startups.
4. Participate in workshops focused on commercialization of research, founder-led sales, prototyping, pitching, and thought leadership.
5. Receive feedback and guidance on commercialization strategies from experienced professionals.

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PROGRAM



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MONDAY

- Welcome in San Francisco with team activities and lunch.
- Network and refine pitches with expert feedback.

TUESDAY

- Visit Google in Palo Alto and have lunch with connectors at Start2 Accelerator.
- Attend a workshop on founder-led sales and visit Stanford.

WEDNESDAY

- Explore Berkeley's entrepreneurship ecosystem
- Prototyping workshop, visit Campus + Skydeck, and dine with Berkeley connections.

THURSDAY

- Receive an overview of the funding climate in San Francisco, visit Shack15, and network.
- Lunch with startup experts and angels, attend a LinkedIn thought leadership workshop, and enjoy a Happy Hour at CHIEF Clubhouse.

FRIDAY

- Visit a San Francisco startup and pitch with investor feedback.
- Recap the week's activities and participate in a farewell event.

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